



Autism Society
Greater New Orleans

**Community
Partners and
Sponsors
2025**

Who we are. What we do.

Mission

We create connections, empowering everyone in the Autism community with the resources needed to live fully.

Vision

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

Our Values

Dignity, where the value and self-determination of every individual is upheld.

Equity, where everyone with Autism achieves the highest possible quality of life.

Inclusion, where every person is integrated into society without barriers or exceptions in a collaborative environment.

Diversity, where everyone is respected for their unique and individual differences.

Integrity, where we conduct ourselves with honor, truth, and respect in our thoughts, words, and actions.

Brand Manifesto

Because the experience of Autism is not one thing. Because it is many things. And because the connection between those experiences is you.

Because we see you. The way you think. The dreams you hold. The talents you bring. Because you can't be categorized into neat little diagnostic boxes. Because you break the mold.

Because sometimes you're quiet. Because sometimes you need help reaching for where you belong.

Because sometimes what happens is not always right or fair or just. Because there are keys to every door that looks locked.

Because no matter how you were born, the person you are is infinite- and you are the only you there is.

Because Autism is not going away, neither are we. The Autism Society.

The connection is you TM

Our Impact.

Throughout the previous year, our organization continued to expand the services and support we provide in the Greater New Orleans area. We provided access to information and resources, fostered community connections, hosted events, and continued our annual distribution of direct financial support to area families.

With your generous sponsorship, we can continue to empower the Autism community and provide the resources and information needed to live fully.



Distributed over \$13,000 directly to local families and individuals through our Mini-Grant program.

Partnered with Morrison Law Group to provide 18 families with free general power of attorney for themselves or a loved one.

Participated in numerous events throughout the community to share resources.

Hosted 4 inclusive and sensory-friendly events with a total of over 1,100 participants in attendance.

Hosted online support groups each month for caregivers, Spanish-speaking caregivers and Autistic adults.

Sponsor Opportunities and Benefits.

The Autism Society of Greater New Orleans organizes community events throughout the year. In addition to ASGNO hosted events, we participate in local resource events and sensory-friendly events to provide information to the community about our resources.

ASGNO hosts two fundraisers each year- our annual Autism Festival and Inclusive Halloween Party. Funds raised at each event go towards purchasing supplies for the event as well as future events, programming, and community grants. Funds raised at sensory-friendly and inclusive events go towards enhancing the event and experiences for participants.

Sponsor Benefits

All of our events offer great promotional opportunities that benefit the community and bring awareness to your organization. We have integrated social media and email marketing into our sponsor packages, as well as promotional signs at the event.

Thank-you to our sponsor, ATLAS Autism Center (pictured).



Some events also offer the opportunity for sponsors to host an information table to share information with families about their resources. Sponsors are given priority booth space near high traffic areas of the event (based upon availability).

3rd Annual Inclusive Egg Hunt

March 2025

ATLAS Autism Center

1000 Behrman Hwy, Gretna, LA 70056



All ages and ability levels are invited to join us for our Inclusive Egg Hunt. Enjoy sensory activities and crafts, water play, and search for hidden eggs. Participants will have the opportunity trade eggs gathered for a basket of candy and/ or sensory toys.



We are in need of sponsorships as well as donations of snacks, drinks, candy, and sensory toys for participants' baskets.

Sponsor Levels:

-Event Sponsor \$200 (one available):

Sponsorship goes towards items needed for the event. In addition to all other listed benefits, our Event Sponsor's name will be on ALL event promotions.

-Springtime Sponsor \$150 (two available):

Sponsorship goes towards additional items for participants to enhance the event.

-Basket Sponsor \$50 (three available):

Sponsorship goes towards the purchase of treats and sensory toys for participants' baskets.

-Bunny Food Sponsor \$50 (three available):

Sponsorship goes towards the purchase of snacks and drinks for participants to enjoy at the event.

Sponsor Benefits:

All sponsors and donors will be recognized on our social media page, in event emails, and on signage at the event.

All organizations are welcome to provide us with printed flyers or brochures that we will hand out to participants at the event.

20th Annual Autism Festival

presented by the Oscar J. Tolmas Charitable Trust

April 19, 2025; 11:00am-3:00pm
Westwego Farmers Market
484 Sala Dr Westwego, LA 70094



ASGNO's Annual Autism Festival is our main fundraiser and source of revenue that we use to offer services that empower, educate, and support our New Orleans Autism community. Participants can enjoy games, performances from local krewes, music, and dance groups and learn about resources from local organizations. Food and craft vendors are also invited to sell their products.

Our Silent Auction offers an additional fundraising opportunity in which participants may bid on experiences from local businesses and exclusive items. In addition to sponsors, we are in need of donations of items for our Silent Auction.

Sponsor Benefits:

A booth space is included and reserved for each sponsor who would like to host a table and provide information to participants about the services they provide.

Additionally, we have added marketing benefits to each level of sponsorship. More details are provided on the next page.



Vendor Opportunities:

Local craft and food vendors are invited to sell their product at our festival.

Vendor (Covered Space) \$40

Vendor (Uncovered Space) \$30

Food Truck (Uncovered Space) \$30

20th Annual Autism Festival (cont.)

Sponsor Levels



Thank-you to our 2025 Autism Festival
Event Sponsor, Oscar J. Tolmas
Charitable Trust

Event Sponsor: \$8,000 (0 available)

This sponsor will have exclusive naming rights to the festival. "ASGNO's Annual Autism Festival presented by SPONSOR"

Admissions Sponsor: \$4,000 (one available)

This sponsor will cover the cost of admission for all participants.

-Name will be mentioned in all advertising for the event "Admission to the festival is free thanks to a generous donation by SPONSOR."

Village Sponsor: \$1,000

This sponsor will have the naming rights to a specific space at the festival "Silent Auction/ Crafts/ Stage, etc... provided by SPONSOR"

Thank you to the City of Westwego for hosting the event each year.



Sponsor Benefits

- Sponsor Facebook Page tagged as partner on main, boosted promotional post for event (average 10K impressions)
- FOUR sponsor spotlights on our social media page
- Name/ logo on banner in a prominent location at the event
- Name or logo on all promotional materials, press releases and all press opportunities
- Plus all perks listed in bronze- gold levels

- FOUR sponsor spotlights on our social media/ email blast
- Name/ logo on a banner at the event
- Name or logo on promotional materials and in press releases and all press opportunities
- Plus all perks listed in bronze-gold levels

- Logo/ name on a banner at the sponsored area at the event
- Name/ logo on sponsor banner at event
- Name/ logo on our event website
- TWO sponsor spotlights on our social media page
- Plus all perks listed in bronze- gold levels

Additional Levels and Benefits

Gold- \$500

- Logo/ name on a banner at the festival
- TWO sponsor spotlights on our social media page
- Plus all perks in silver- gold events

Silver- \$250

- Logo/name in the fest e-newsletter
- ONE sponsor spotlight on our social media page
- Plus all perks listed in bronze level

Bronze- \$125

- Name listed on website's event page
- Option to host a table at the event

6th Annual Inclusive Halloween Party

October 2025; 11:00am-2:00pm
Westwego Farmers Market
484 Sala Dr, Westwego LA 70094



Join ASGNO and local organizations for a day of Halloween fun while you go trick-or-treating in a safe, sensory-friendly environment. This event is inclusive of all dietary restrictions, sensory needs, and ages of trick-or-treaters. Costumes are encouraged but not required!

This event is our second fundraiser of the year and funds raised will go towards supplies for the event, as well as future events, programming and community grants.

Event Sponsor: \$5,000 (one available)

- This sponsor will have exclusive naming rights for the event (“ASGNO’s Inclusive -Halloween Party presented by SPONSOR”)
- Logo and link on event website
- Sponsor Facebook Page tagged as partner on main, boosted promotional post for event (average 10K impressions)
- FOUR sponsor spotlights on our social media / email blast
- Name / logo on banner in prominent spot at the event
- Name / logo on promotional materials (posters, emails, graphics, etc)
- Name will be included in press release and all press opportunities



Admissions Sponsor: \$2,000 (one available)

- This sponsor will cover the cost of admission for all participants.
- Name will be mentioned in all advertising for the event (“Admission to this event is free thanks to a generous donation by SPONSOR”) plus:
 - Logo and link on event website
 - FOUR sponsor spotlights on our social media / email blast
 - Name / logo on banner at or near the entrance of the event
 - Name / logo on promotional materials (posters, emails, graphics, etc)
 - Name will be included in press release and all press opportunities

Monster: \$1000

- Option to host a table at the event.
- Name/ logo included on website event page.
- Name/ logo in event e-newsletter.
- TWO sponsor spotlights on our social media pages.
- Name/ logo on sponsor banner at the event.

Skeleton: \$500

- Option to host a table at the event.
- Name/ logo included on website event page.
- Name/ logo in event e-newsletter.
- ONE sponsor spotlight on our social media pages.

Mummy: \$250

- Option to host a table at the event.
- Name/ logo included on website event page.
- Name/ logo in event e-newsletter.

4th Annual Sensory Friendly Santa

December 2025

ATLAS Autism Center

1000 Behrman Hwy, Gretna, LA 70056



Celebrate the holiday season with ASGNO at our Annual Sensory Friendly Santa event. Participants will have the opportunity to meet and take photos with a sensory-friendly Santa, enjoy a snack and create a winter craft.

We are in need of sponsors and/ or donations of snacks, drinks, and craft supplies.

Sponsor Levels:

-Event Sponsor \$200 (one available):

Sponsorship goes towards items needed for the event. In addition to above benefits, our Event Sponsor's name will be on ALL event promotions.

-Santa's Sleigh \$150 (five available):

Sponsorship goes towards additional items for participants to enhance the event.

-Holiday Cheer Sponsor \$50 (three available):

Sponsorship goes towards the purchase of craft supplies for participants.

-Milk and Cookies Sponsor \$50 (three available):

Sponsorship goes towards the purchase of snacks and drinks for participants.

Sponsor Benefits:

All sponsors and donors will be recognized on our social media page, in event emails, and on signage at the event.

All organizations are welcome to provide us with printed flyers or brochures that we will hand out to participants at the event.



Other Opportunities.

Here are some additional ways in which your organization can support our events:

- Volunteer at our events
- Donate supplies (snacks, drinks, sensory toys, etc)
- Share our events and opportunities with friends, family, and community
- Join our Executive Board

Please reach out to our Event Coordinator, Megan Miller, if you are interested in supporting us in any way.



Thank-you for your support!

We hope you consider supporting the Autism Society of Greater New Orleans in your organization's year contributions this year. Our events and programming are made possible by the contributions from sponsors and local community members like you.

If you would like to speak with our staff with questions, comments, or additional opportunities, please do not hesitate to reach out.



Contact us:

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